

Cookie Policy

IT-CP-001 | v1.5.0001

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Approved By	Manfred Kloos (Managing Director)
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Classification	Public

POPIA Compliant | GDPR Aware | Public-Facing Website Document

1. Introduction

This Cookie Policy explains how WML Coast (Pty) Ltd (“we”, “us”, the Company) uses cookies and similar technologies on our website at <https://wmlcoast.co.za>. It should be read together with our Privacy Policy (IT-PP-001), which explains how we handle your personal information more generally.

By using our website, you agree to our use of essential cookies. Non-essential cookies are used only where you have given your consent, which you can withdraw at any time.

2. What Cookies Are

A cookie is a small text file that a website places on your device when you visit. Cookies let a website recognise your device, remember your preferences, and understand how the site is used. Similar technologies — such as pixels, tags, and local storage — perform comparable functions, and references to “cookies” in this policy include them.

3. Types of Cookies We Use

We group the cookies on our website into four categories:

Category	Purpose	Consent Required?
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Strictly Necessary	Enable core functions such as security, network management, and accessibility. The website cannot function properly without them.	No — always active
Functional	Remember your choices and preferences (such as language or region) to provide enhanced features.	Yes
Analytics / Performance	Collect anonymous or aggregated information about how visitors use the site, so we can improve it.	Yes
Marketing / Targeting	Track browsing activity to deliver relevant content or advertising, and measure its effectiveness.	Yes

4. Cookies in Use

The table below lists the specific cookies our website uses. A cookie consent banner and Google Analytics are being deployed to the website (September 2026); the entries below reflect that deployment. A full cookie audit against the live site is still outstanding and should be completed once deployment is confirmed, to catch any cookie set by the site that isn't yet listed here. Where a third-party service sets cookies (for example, an analytics or embedded-media provider), that provider's own policy also applies.

Cookie Name	Provider	Category	Purpose	Duration
[e.g. session_id]	[First party]	Strictly Necessary	Maintains your session	Session
_ga / _ga_<container-id>	Google Analytics	Analytics / Performance	Distinguishes users for usage statistics	2 years (13 months for _ga_variant)
[to confirm post-deployment]	Google (Maps / Fonts)	Functional	Loads embedded maps and web fonts	[to confirm post-deployment]
[cookie name – audit outstanding]	[Provider]	[Category]	[Purpose]	[Duration]

5. How We Obtain Your Consent

When you first visit our website, a cookie banner gives you the choice to accept or decline non-essential cookies. Strictly necessary cookies are set automatically because the site cannot work without them. You can change or withdraw your consent at any time through the cookie settings on our website, and your choice will be remembered for future visits.

6. How to Manage Cookies

You have several ways to control cookies:

- Use the cookie settings or preference centre on our website to accept or reject categories of non-essential cookies;
- Configure your browser to block or delete cookies — most browsers let you do this in their privacy or security settings;
- Use browser add-ons or privacy tools that manage tracking technologies.

Blocking strictly necessary cookies may prevent parts of the website from working. Blocking non-essential cookies will not affect core functionality.

7. Cookies and Your Personal Information

Some cookies collect information that may identify you or your device, which is personal information under POPIA and, where it applies, the GDPR. We process that information in accordance with our Privacy Policy (IT-PP-001), our lawful bases set out there, and your consent where required. You have the same data subject rights in respect of cookie data as for any other personal information.

8. Third-Party Cookies

Some cookies on our website are set by third parties, such as analytics providers, embedded content, or social media features. We do not control these cookies, and their use is governed by the third party's own cookie and privacy policies. We list known third-party cookies in Section 4 and encourage you to review the relevant provider's policy.

9. Changes to This Policy

We may update this policy to reflect changes in the cookies we use or in the law. The current version is always available on our website, and the effective date appears in the footer. Where a change materially affects non-essential cookies, we will seek your consent again. The Information Officer reviews this policy at least annually. Amendments are recorded in the Document Register (IT-REG-001).

10. Contact

Questions about our use of cookies may be directed to our Information Officer, Manfred Kloos, at manfred@wmlcoast.co.za, or at the address set out in our Privacy Policy.

11. Related Documents

Reference	Document Title
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IT-POL-001	Information Technology Policy (Parent)
IT-PP-001	Privacy Policy
IT-WTC-001	Website Terms and Conditions
IT-POPIA-001	POPIA Compliance Manual
IT-REG-001	IT Governance Document Register

*IT-CP-001 | v1.5.0001 | Parent: IT-POL-001 | WML Coast (Pty) Ltd | INTERNAL — All Staff |
Prepared by Johan Pienaar, The IT Lounge*